



For Immediate Release

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Diversey™ Dicolube Sustain™ System Brews Efficiency

New Track Treatment Program from Sealed Air's Diversey Brand Enables At Least 60 Percent Reduction in Water Usage for Brewing and Beverage Manufacturers

DUNCAN, S.C. and RACINE, Wisc. (July 29, 2012) — Sealed Air's Diversey™ hygiene solutions brand announces the launch of Dicolube Sustain™, a track treatment system for the brewing and beverage industry that offers the advantages of effective production line hygiene and lubrication while reducing operational water usage by at least 60 percent in brewing operations.

Developed for the conveyance of food and beverage containers in brewing and beverage industry packaging hall operations, the semi-dry lubrication and hygiene program is primarily targeted for use on stainless steel conveyors transporting glass bottles but can also be used for cans and mixed packaging lines (PET bottles).

The system is ideal for bottlers and brewers looking for sustainable choices to conserve resources, enhance energy efficiency, reduce total operating costs and improve workplace safety. Dicolube Sustain features effective lubrication properties that reduce friction and thus help reduce energy used to move products along the conveyor. Based on comparison to standard systems utilizing point-of-use water diluted lubricants, the system has the potential to deliver as much as 80 percent reduction in water usage in brewing and beverage manufacturing settings – representing significant conservation benefits for one of the world's most critical resources. Reducing water and energy usage also lowers input costs for manufacturers. In addition, drier floors and conveyor systems resulting from program implementation contribute to improved workplace safety.

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In addition to proprietary semi-dry lubricant and conveyor hygiene chemicals, the Dicolube Sustain system features service components including production line assessments, equipment recommendations or modifications (if necessary), implementation support and ongoing customer relationship management.

“Dicolube Sustain is a system that provides a great example of our focus on developing solutions based on knowledge, expertise and understanding of the industries in which our food and beverage customers operate,” said Alex Ricarte, Executive Director, Sector Food & Beverage, North America, Sealed Air. “Brewing and beverage producers identify water usage, effective hygiene, production line safety and controlling costs among their key concerns. In trials with well-known brewing operations, this system has a positive impact in each of these areas.”

The system is highly adaptable to current operations. In many cases, existing dosing, control and distribution components may be used with Dicolube Sustain, limiting the investment required for manufacturers to adopt the program.

“This system perfectly aligns with the Sealed Air SmartLife™ sustainability initiative that challenges our business and employees to develop inventive solutions that enhance our customers’ operations while demonstrating tangible benefits for the environment,” said Ron Cotterman, Vice President, Sustainability, Sealed Air Corp. “Water is one of our most important resources, and it is our responsibility to help our customers conserve as much as possible wherever we can, especially when you consider the shortages faced in many parts of the world today.”

About Sealed Air

Sealed Air is a global leader in food safety and security, facility hygiene and product protection. With widely recognized and inventive brands such as Bubble Wrap® brand cushioning, Cryovac® brand food packaging solutions and Diversey™ brand cleaning and hygiene solutions, Sealed Air offers efficient and sustainable solutions that create business value for customers, enhance the quality of life for consumers and provide a cleaner and healthier environment for future generations. On a pro forma basis, Sealed Air generated revenue of \$8.1 billion in 2011 and has approximately 26,300 employees who serve customers in 175 countries. To learn more, visit www.sealedair.com.

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